



#WeLASER - We invite you to the Focus Group Interviews Workshops

Following the first Focus Group Interview which was held on the 2nd of December 2021 as European dimension workshop of WeLASER project there are organized national workshops in three countries: Belgium/Netherlands, Spain and Poland. The on-line workshops will be conducted in national languages. The schedule is as follows:

- Poland, 3.02.2022
- Belgium/Netherlands, 10.02.2022
- Spain, 24.02.2022

We invite agrotechnical advisers, agricultural innovation brokers, representatives of agricultural associations and scientists to take part of the events to share knowledge and experience, information on the possibilities and barriers related to the implementation of precision farming techniques in weed control. The workshops will include a focus group discussion and a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis.

We hope that the results of the study will contribute to the improvement of the design and development of precision farming business models for weed control and will provide recommendations for a European policy in this area.

If you are interested in participating in the FGI workshops, please contact the organisers in the respective countries:

Poland: dr Janusz Krupanek, email: j.krupanek@ietu.pl

Belgium/Netherlands: Di Minh Duc Tran, email: DiMinhDuc.Tran@UGent.be, Margo Degieter, email: Margo.Degieter@UGent.be

Spain: Alvaro Areta, email: aareta@coag.org